



# The Trans Canada Project

my life, my story

*2026 Media Kit*

A Canadian 2SLGBTQ+ produced episodic documentary  
of the lives of transgender and non-binary Canadians



**Trans**  
Canada Project  
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## The Trans Canada Project

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### Overview

The Trans Canada Project is a Canadian 2SLGTBQ+ film production company.

We are on a journey to tell the stories of the lives of gender diverse Canadians. These stories, are a series of episodes highlighting each individual.

We tell the world our stories. Trans, non-binary and other genders - and the intersection of their gender with Canadian culture, society and communities.

To help humanize these often-marginalized people, helping gender questioning individuals, Trans and CIS people of all ages, to get to know us.

Date launched March 2021

Location Kitchener Ontario

Press Contact [Kelly@TransCanadaProject.ca](mailto:Kelly@TransCanadaProject.ca)

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### About

The Trans Canada Project was the brainchild of Caralynn Scott. Seeded when they came across Ayesha Khan's photography project telling the stories of Muslim Women. Caralynn, being Trans, wondered if they could tell the stories of the Trans community in a similar way.

Through a local Trans community group, Caralynn met Kelly and the two quickly formed a friendship. Kelly heard the idea and became excited about it, contributing a variety of new ideas and expanding the vision to where it is today.

As two new Trans individuals, they knew the challenges of identifying one's own gender and how scary it can be to make that known. Together, Kelly and Caralynn developed the idea of sharing these individual stories through YouTube.

The goal of the project is to share these stories, because the stories are important to everyone. They hope to help Trans questioning

individual find themselves in others' stories. To increase the visibility of Trans individuals for others who feel isolated in their "coming out". And to introduce Trans individuals to a broader community who have not had the blessing of meeting a Trans person.

Kelly has been working hard to build contacts with the broader Trans community. Networking with other groups and developing contacts across Canada.

Caralynn has been working hard, developing materials and editing video to share.

The response has been incredible, both from those who wish to take part and from those who are watching. In the future, they hope to find more ways to tell these stories, through image, text and audio.

These are important stories to tell.

These are our stories. These are our lives.

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### Media Assets



**Caralynn Scott** (they/them)  
[caralynn@TransCanadaProject.ca](mailto:caralynn@TransCanadaProject.ca)  
Cary is co-producer - video production and media creation.



**Kelly Schwab** (she/her)  
[Kelly@TransCanadaProject.ca](mailto:Kelly@TransCanadaProject.ca)

LinkedIn  
<https://www.linkedin.com/in/kelschwab/>  
Kelly is co-producer - coordination and management.



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### In the Media

#### Publications

**Ottawa Citizen**  
Cary Scott and Kelly Schwab interviewed by Ariel Harker for the Carlton Current - Republished in the Ottawa Citizen  
Date: August 16, 2021  
Link: <https://ottawacitizen.com/news/local-news/project-gives-transgender-and-non-binary-people-a-platform-to-share-their-stories>

**Carlton Current (Carlton University)**  
Cary Scott and Kelly Schwab interviewed by Ariel Harker (original publication)  
Date: August 10, 2021  
Link: <https://capitalcurrent.ca/project-gives-transgender-and-non-binary-people-a-platform-to-share-their-stories/>

**CBC Radio 1**  
Kelly Schwab spoke with Garth Materie on CBC Saskatchewan's Afternoon Edition  
Date: June 3, 2021  
Link: <https://www.cbc.ca/listen/live-radio/1-103-the-afternoon-edition-sask/clip/15847472-the-trans-canada-project-amplifies-transgender-non-binary-voices>

**CBC.ca**  
featured in article  
Date: June 3, 2021  
Link: <https://www.cbc.ca/news/canada/saskatchewan/trans-canada-project-1.6053710>

#### Podcasts

##### Media links

**TalesoftheLGBTQplus**  
Featured in Episode  
Date: July 22, 2021  
Link: <https://www.youtube.com/watch?v=v1yGUnx1i44&t=7s>

**Essence Podcast**  
featured in episode  
Date: June 2, 2021  
Link: <https://www.youtube.com/watch?v=M4JD89o5Z5Q>

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## Contact Information

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YouTube  
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